

# Missouri State Archives

## Finding Aid [998.504]

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### MANUSCRIPT COLLECTIONS

#### World War I Poster Collection

*Abstract:* Digital scans of twenty-one World War I propaganda posters, primarily by the Red Cross, YMCA and YWCA. Most concern the United War Work Campaign of November 11-18, 1918.

*Extent:* 5 DVDs, 18.3GB

*Physical Description:* TIF

*Location:* Missouri State Archives; Vault

### ADMINISTRATIVE INFORMATION

*Alternative Formats:* None

*Access Restrictions:* None

*Publication Restrictions:* None

*Preferred Citation:* [item description]; [date]; *World War I Poster Collection*, Record Group 998.504; Missouri State Archives, Jefferson City.

*Acquisition Information:* Gift with deed; Accession #2020-0037

*Processing Information:* Processing completed by EW on 02/27/2020. Updated by EW on 03/26/2021.

### HISTORICAL AND BIOGRAPHICAL NOTES

President Woodrow Wilson launched a massive propaganda campaign during World War I to seek sources of funding, labor and materials for the war effort. Many beneficent organizations answered the call, including the American Red Cross, American Legion, YMCA, YWCA, Salvation Army and others. As part of the campaign to get the word spread, thousands of unique war posters were produced. Most of them were in full color and easy to see from across a street.

## ADDITIONAL DESCRIPTIVE INFORMATION

### Related Collections

MS170 Federal Ration, Thrift, Tax, Stamp and Coupon Collection

### Additional External Resources

World War I posters at the Library of Congress [online here](#)

World War I posters at The National WWI Museum and Memorial [online here](#)

World War I posters at Truman State University Pickler Memorial Library [online here](#)

World War I and II posters at University of North Texas University Libraries [online here](#)

World War I posters at University of Washington University Library [online here](#)

## DIGITAL SCANS OF POSTERS, 1918

*Extent:* 16.3GB

*Arrangement:* None

Lab Treat #20-007

### Scope and Content

These are 600dpi digital scans (.tif) of World War I posters loaned to the Archives for treatment and digitization. The originals were returned to the donor. Most posters concern the United War Work Campaign of November 11-18, 1918, which was an effort to raise \$170,500,000 for American troops abroad. World War I ended the day the Campaign began.

Copies of the DVDs are available in Reference.

### Container List

Vault Location	Barcode	Image	Contents	Date
	0004627445	0001	"Have you answered the Red Cross Christmas Roll Call?" Illustration by Harrison of a female Red Cross worker. She is extending a hand to the viewer in appeal. She has a military coat draped over her shoulders and in the background a column of American soldiers is marching by. (Original dimensions 28.25" x 26.25")	1918
	0004627445	0002	"Civilians When We Go through This We Need All the Help and Comfort You Can Give. The Jewish Welfare Board United War Work Campaign – Week of November 11 1918." Illustration by Sidney H. Rosenberg showing an American soldier standing up, yelling, and holding his palm out in a "stop" gesture. Several other soldiers crouch behind him in a trench. (Original dimensions 33" x 22")	November 1918
	0004627445	0003	"'A sense of obligation for the varied and useful service rendered to the army in France by the Y.M.C.A. prompts me to join in the appeal for its further financial support. I have opportunity to observe its operations, measure the quality of its personnel and mark its beneficial influence upon our troops, and I wish unreservedly to commend its work for the Army.' Pershing United War Work Campaign November 11-18, 1918." Illustration of General John J. Pershing by [illegible, looks like T.J. or S.J. Waay, Wood, Waah or Wash] Paris, March 1918. General Pershing's quote was cabled from France on August 21, 1918. (Original	November 1918

			dimensions 28" x 21")	
	0004627445	0004	"Have YOU a Red Cross Service Flag?" Illustration by Jessie Willcox Smith of a little boy sitting on a windowsill pasting a Red Cross sticker to the window. There is a Christmas wreath on the window. (Original dimensions 28" x 21")	1918
	0004627448	0005	"Oh, Boy! that's the Girl! The Salvation Army Lassie – Keep Her on the Job Nov. 11 <sup>th</sup> -18 <sup>th</sup> 1918 United War Work Campaign." Illustration by unknown showing a woman with the Salvation Army in uniform carrying a tray of doughnuts. A soldier in the front happily eats a doughnut and points back at the woman with his thumb. (Original dimensions 40" x 28")	November 1918
	0004627448	0006	"Hey Fellows! Your money brings the book we need when we want it. American Library Association United War Work Campaign – Week of November 11 1918." Illustration by Sheridan showing an American sailor sitting down and reading a book. An American Army soldier hawks books. (Original dimensions 30" x 20")	November 1918
	0004627448	0007	"A club dinner. The Spirit of War Camp Community Service United War Work Campaign." Printed by Heywood Strasser & Voigt Litho Co., NY. Colorized, painted adaptation of a photograph showing tables full of sailors eating dinner. (Original dimensions 30" x 20")	c1918
	0004627448	0008	"Back our girls over there Y.W.C.A. United War Work Campaign." Illustration by Clarence F. Underwood of a woman in uniform working a communications switchboard. The background is a depiction of a large group of soldiers, one on horseback. (Original dimensions 28" x 21")	1918
	0004627450	0009	"For Your Boy. United War Work Campaign November 11-18, 1918." Illustration by Arthur William Brown showing a YMCA volunteer pouring coffee for a soldier. A YMCA sign is behind them. By Committee on Public Information Division of Pictorial Publicity and printed by Ketterlinus, Philadelphia, PA. (Original dimensions 30" x 20")	November 1918
	0004627450	0010	"I summon you to the comradeship – Woodrow Wilson. Answer the Red Cross Christmas Roll Call for Universal Membership." Illustration of President Wilson by Mielziner. Printed by The U.S. Prtg. & Lith. Co., NY. (Original dimensions 27.5" x 20")	c1918
	0004627450	0011	"See Him Through Help Us to Help the Boys National Catholic War Council Knights of Columbus. United War Work Campaign – Week of November 11 1918." Illustration by Burton Rice	November 1918

			showing an older man in a Knights of Columbus uniform gesturing to a soldier entering the war front. There are explosions in the background. (Original dimensions 30" x 20")	
	0004627450	0012	"YMCA Workers lend your strength to the red triangle. Help the 'Y' help the fighters fight. United War Work Campaign – November 11 to 18." Illustration by Gil Spear of a YMCA volunteer carrying a YMCA sign. Another man stands behind him. A silhouette of a soldier with bayonet it on the right. (Original dimensions 27" x 20")	November 1918
	0004627450	0013	Text-only poster reading, "United we serve. Y.M.C.A. Y.W.C.A. National Catholic War Council – K. of C. – Jewish Welfare Board – War Camp Community Service – American Library Association – Salvation Army. United War Work Campaign \$170.500.000." (Original dimensions 30" x 20")	1918
	0004627450	0014	"Answer the Red Cross Christmas Roll Call. All you need is a heart and a dollar." Illustration by Ray Greenleaf, Committee on Public Information Division of Pictorial Publicity and printed by Niagara Litho Co., Buffalo, NY. Shows a cabin on a mountainside in the winter. There is a Red Cross sticker in the cabin's window. (Original dimensions 30" x 20")	1918
	0004627451	0015	"Four Years in the Fight – The Women of France – We Owe Them Houses of Cheer. United War Work Campaign. Y.W.C.A." Illustration by [illegible] of French women working in a smelting factory. Printed by The Stonebridge Litho. Co., Cincinnati & New York. (Original dimensions 41.75" x 28")	1918
	0004627451	0016	"YMCA YWCA His Home Over There. More than 2000 Such Homes for Our Boys United War Work Campaign, November 11 <sup>th</sup> -18 <sup>th</sup> ." Illustration by Albert Herter showing American soldiers approaching a snow-covered YMCA building. The doors to the Y are open and show a warm, glowing room filled with people. (Original dimensions 40" x 28")	November 1918
	0004627451	0017	"The Greatest Mother in the World Red Cross Christmas Roll Call Dec. 16-23 <sup>rd</sup> ." Illustration by A.E. Foringer of a tableau similar to Michelangelo's Pietà with a larger-than-life female Red Cross worker cradling a wounded soldier on a stretcher. (Original dimensions 40" x 28")	December 1918
	0004627451	0018	"keep 'em smiling! help War Camp Community Service 'morale is winning the war' United War Work Campaign." Illustration by M. Leone Bracker of three men (one enlisted man, one officer, one	1918

			sailor) in an embrace with big smiles on their faces. (Original dimensions 40" x 28")	
	0004627453	0019	"4 Minute Men: A Message from The Government at Washington. Committee on Public Information." Illustration by H. Devitt Welsh of the Capitol Building in Washington, D.C. (Original dimensions 40" x 28")	c1918
	0004627453	0020	"4 Minute Men: A Message from Washington. Committee on Public Information." Illustration by H. Devitt Welsh of a Minute Man ringing a bell in front of Independence Hall in Philadelphia. (Original dimensions 40" x 28")	c1918
	0004627453	0021	"For Every Fighter a Woman Worker – Care for Her through The YWCA. United War Work Campaign." Illustration by Adolph Treidler of a woman in overalls and cap. She holds a model of an aircraft in one hand and a bomb in another. (Original dimensions 40" x 28")	1918